

# rachel tonkovich

graphic designer, illustrator, armchair philosopher

## **97th Floor** March 2021 - present

Graphic Designer

Lehi, Utah

- Design marketing materials (ads, infographics, micrographics, logos) for 97th Floor's clients, adhering to brand guides and instructions.
- Contribute to marketing brainstorming sessions to ensure the success of campaigns.
- Designed the logo for BASE, 97th Floor's link-building sister company.

## **97th Floor** November 2020 - March 2021

Graphic Design Intern

Lehi, Utah

- Designed the logo and color story for Palomar, 97th Floor's internal software suite for digital marketing.

## **SLCC Printing Services** April 2019 - Present

Print Production & Customer Service

Salt Lake City, Utah

- Operate large-format print production including prepress, printing, plotting, finishing, and installing various media (stickers, heat press, sublimation, wall decals, banners).
- Design SLCC marketing materials, following all brand guidelines.
- Fix unprintable files: create bleeds, replace fonts, rebuild and vectorize low resolution designs.
- Perform customer service duties including responding to emails, creating price quotes, and explaining our various print methods.

## **Einstein Bagels** Dec 2017 - April 2019

Shift Lead

Salt Lake City, Utah

## **Kurihara City Board of Education** Aug 2015 - Aug 2017

English Language Instructor

Kurihara City, Japan

- Created and executed meaningful English lesson plans for students preschool through ninth grade.
- Designed the logo for MAJET (Miyagi Prefecture JET)
- Fostered connections with locals while adapting to the challenges of life abroad, acting as a cultural ambassador.

## contact

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## education

### **Salt Lake Community College**

2018 - 2020

Salt Lake City, Utah

Associates of Applied Science

Graphic Design

High Honors

### **Lewis & Clark College**

2011 - 2015

Portland, Oregon

Bachelor of Arts

Philosophy & Japanese Language

Dean's List

## skills

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Prepress & Print Production

Roland Print/Plot Operations

Japanese Language (N3)

